



Unveiling the Supply Network Structure of Milk

By Dr. Meenakshi Gupta

LAP LAMBERT Academic Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.7in. x 5.9in. x 0.3in. During the post green revolution period, Punjab has emerged as an agricultural development state. As a result, increased availability of the farm level crop residues, green fodder due to intercrop cultivation and the mill-level residues of the processed products have strengthened the base for a diversified animal feed and eased supply position that might have reduced the cost for rearing the animals. While on the other hand, growing urbanization and income levels thereby increased purchasing power, higher literacy thereby health and nutrition concerns, changing life styles might have been providing an impetus to an increase in the demand for this sector, so the study regarding the production and marketing of milk and milk products in Punjab was conducted. The study presented a survey conducted during 2006-2007 in the two districts (Ludhiana and Moga) of Punjab and the results obtained with regard to production, consumption and marketed surpluses, marketing channels for milk and milk products, factors determining channel choices and the various problems faced by the milk producers and the market players were discussed. Several conclusions were made. This item ships from multiple locations....



[DOWNLOAD PDF](#)



[READ ONLINE](#)

[2.81 MB]

Reviews

This pdf may be worth acquiring. It is definitely simplified but surprises inside the fifty percent of the pdf. I am pleased to let you know that this is the very best ebook we have read inside my own lifestyle and could be the finest publication for ever.

-- Prof. Abe Satterfield IV

This publication will never be effortless to begin on studying but extremely entertaining to learn. It is probably the most incredible publication i have go through. I realized this ebook from my i and dad suggested this publication to learn.

-- Austin O'Connell